

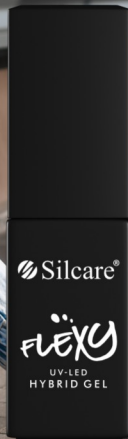
 Silcare®

**FLEXO**

HYBRID GEL

**AUTUMN 2025**

URBAN PULSE



BRONXIE



## This fall 2025, **New York City** will be **at your fingertips!**

Bronxie by Flexy is a collection inspired by the city that never sleeps and the girls who are taking over the world! Skyscraper shades, neon-lit streets, bold streetwear, a mix of cultures — you'll find it all in this new collection. Each shade tells its own story — just like the diverse neighborhoods of the world's capital, coming together to create its one-of-a-kind vibe.

New York wears its style... **with an edge!**



# FLEXY

**Flexy is more  
than just color  
– it's quality you  
can feel and see.**



- flexibility
- intense pigmentation
- excellent adhesion
- designed for UV/LED 48W lamps
- trouble-free curing – thanks to photoinitiators





# BRONXIE

A palette of complementary shades that perfectly capture **urban energy** and streetwear aesthetics.

**WHO IS IT FOR?** For girls who:

- ✓ know what main character energy is
- ✓ match their manicure to their outfit
- ✓ love fashion, rap, sneakers, matcha, and early morning raves
- ✓ don't blindly follow trends — they set them!

## LAUNCH

It will take place in the fall. When we put away bright colors in the closet, swap flip-flops for sneakers, trade iced matcha for steaming coffee, and pull on our favorite hoodie.



FLEX



The shades in the Bronxie collection form a palette of colors that perfectly reflect the energy of New York and the streetwear aesthetic:



**Subway Still**

a soft, morning gray like steam rising above the streets



**Bronx Beige**

a warm, stylish beige reminiscent of the natural beauty of Riverdale



**Sugar Unit**

a sweet pink inspired by the cherry blossoms on Roosevelt Island



**6th Ave Denim**

a blue as timeless as vintage jeans



**Highline Mint**

a fresh green recalling the blooming gardens of High Line Park



**Midnight Train**

a deep green for a night ride on the subway

# FLEXY

Bronxie is a collection made for girls who feel the city's rhythm. These are colors created for those who set trends, not follow them. For women who share their look on TikTok and Instagram, love sneakers, rap, urban fashion, and late-night talks at the local bar.

**Flexy Bronxie** – not just a manicure, but above all, an urban style manifesto. Because this fall, you're the main character in the city's street show.

**#FlexyDistrict**

**#NailsFromTheBlock**

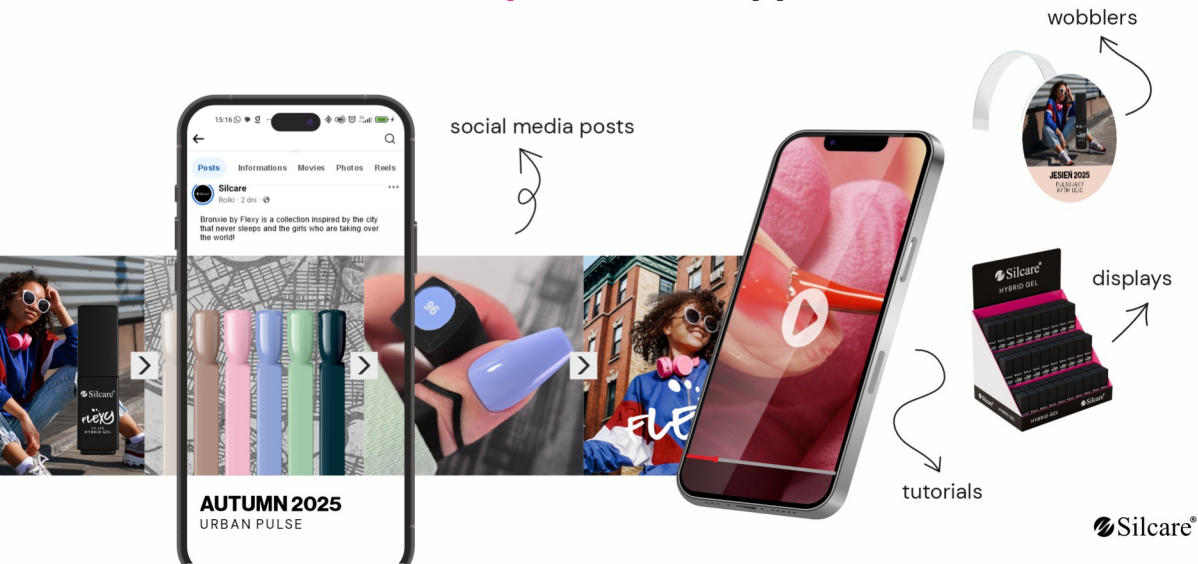
**#SubwayStyle**





**FLEXy**

# Product promotion support!



Got questions about Flexy?

# Get in touch with us!

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